Midea Group

2020 & 2021 Key Data Highlights

Beyond the Trend, for the Better

Business Model

Whole-new major business divisions

Consumer Business

2020	RMB 541.43 B	+1.7%
2019	RMB 532.09 B	

Revenue by Business Segment

Smart Home Business	RMB 513.63 B	+1.7%
Electronics and I.O. Business	RMB 27.80 B	+1.7%
Robotics & Automation Division	RMB 3.99 B	+1.7%

Revenue by Region

Domestic	RMB 341.49 B	+1.7%
Overseas	RMB 199.94 B	+1.7%

Revenue by Channel

Offline	RMB 541.43 B	+1.7%
Online	RMB 532.09 B	

Revenue by Product Type

Home Appliances	RMB 513.63 B	+1.7%
Electronics and I.O. Business	RMB 27.80 B	+1.7%
Robotics & Automation Division	RMB 3.99 B	+1.7%